

ORDER

KSNV

Orders

Order / Rev: 104301
 Alt Order #:
 Product Desc: General Election
 Estimate:
 Flight Dates: 08/27/12 - 11/04/12
 Original Date / Rev: 07/16/12 / 09/20/12
 Order Type: GENERAL

Primary AE: Kevin Goodell
 Sales Office: VEGS
 Sales Region: Local

Agency

Name: Denny Weddle & Associates
 Buying Contact:
 Billing Contact:
750 Tam O Shanter
Las Vegas, NV 89109

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Committee to Re-Elect Judge Bill Jans
 Demographic: A25-54
 Product Codes: PLC26
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

Revised
 New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760.00	\$12,546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/30/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$185.002		0.00	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$185.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$185.00		0.00			
N 2	KSNV	10/22/12	11/04/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$300.002		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					2	\$300.00		0.00			
N 3	KSNV	09/17/12	09/30/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$550.002		0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$550.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$550.00		0.00			
N 4	KSNV	10/22/12	11/04/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$600.002		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$600.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$600.00		0.00			
N 5	KSNV	09/17/12	09/30/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	-----	:30	0	\$200.002		0.00	NM	4	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	10/22/12		News 3 Today - SATURD		9am-930am	-----S-	:30		\$300.00					
				News 3 Today - SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$300.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$300.00		0.00			
													Totals	47	\$14,760.00